



STUDENT LIFE

THE CAREER CENTER

Film, Television, and Media

FROM STUDY TO SKILLS

The Department of Film, Television, and Media (FTVM) is uniquely situated to help LSA students explore the intersection of intellectual study and creative practice in the arts. FTVM offers a well-conceived integration of critical studies and creative production that examines American and world film, video art, television, and digital media, as well as the development of particular genres and the careers of individual artists. The program also provides undergraduates with practical experience in filmmaking, video, television, digital media, as well as a challenging merit-based sequence of screenwriting and TV writing courses to qualified students.

FTVM concentrators develop a broad range of skills, including artistic, critical, evaluative, planning, and technical abilities and are encouraged to study abroad. A minor in Global Media is also available.

Related fields include Communication Studies, English Literature and Creative Writing, Theatre, History of Art, Art and Design, Music, Performance Technology (School of Music), Business, and Computer Science.

SKILLS & ABILITIES

Organizational / Project Skills

- Establishing timelines
- Delegating assignments/ authority
- Maintaining overview of program or project
- Motivating groups
- Assessing needs
- Developing cost analysis
- Budgeting for programs/ services
- Organizing equipment
- Establishing priorities
- Fundraising
- Reviewing new projects

Communication Skills

- Writing clearly
- Explaining complex ideas
- Supervising people
- Solving problems
- Writing copy/proposals
- Comparing /contrasting ideas
- Viewing popular culture in its historical context
- Using critical analysis

Artistic Skills

- Thinking creatively
- Creating new approaches/ concepts
- Giving visual and aural form to ideas
- Understanding of the importance of detail
- Designing scenery
- Setting camera positions

Technical Skills

- Operating visual and audio equipment
- Lighting productions
- Installing and maintaining projecting and receiving systems
- Developing computer graphics
- Digital animation

BUILDING YOUR SKILLS OUTSIDE THE CLASSROOM

Employers seek out individuals who can demonstrate excellent verbal and written communication skills, teamwork and interpersonal skills, initiative, and a strong work ethic. Student organizations and campus employment offer valuable opportunities to add to the skills you are developing in your classes. Most

concentrations sponsor specific student groups like an undergraduate organization or an honor society. Other options include study abroad, off-campus employment or volunteering in the community. Finally, a summer internship may be the best way of all to test out a career field and develop marketable skills.

FROM SKILLS TO CAREER

The skills you gain as a Film, Television, and Media concentrator will prepare you to succeed in a number of occupations. While the academic program emphasizes the artistic aspects of moving image media, FTVM concentrators have discovered occupational opportunities in a wide range of careers, such as business, non-profit

organizations, government, education, and all media. In addition, FTVM concentrators may choose to continue their education in professional or graduate school. The list below is a sample of careers undertaken by Film, Television, and Media graduates.

Organization/Project Skills

Production assistant/Stage manager
Executive producer/
Filmmaker
Film archivist
Arts center administrator
Television or film researcher
Account manager (public relations/marketing)

Communication Skills

Contract/entertainment lawyer &
Talent agent
Casting director
K-12 teacher
Film scholar &
Film reviewer /blogger
Audio-visual program officer
Media librarian
Education programming specialist
Public affairs specialist

Artistic and Technical Skills

Graphic artist
Director
Screenwriter
Cinematographer/
videographer
Special effects specialist
Animator/Cartoonist
Editor, film, TV, Internet
Sound engineer
Gaffer
Dubbing editor
Photographic technologist
Audio and video equipment technician
Television broadcast technician
Digital production

& = Further Study Required

For more career information, see O*Net at online.onetcenter.org

CONCENTRATION REQUIREMENTS

The FTVM concentration requires a minimum of 43 credits, including required courses in FTVM and an integrated sequence of courses in related areas approved by the program. Electives in cognate fields are selected from among a large number of courses approved by the department. For more information about the concentration and degree requirements, contact us at:

Department of Film, Television, and Media
6330 North Quad, 105 S. State
734-764-0147
lsa.umich.edu/ftvm

Newnan Advising Center
1255 Angell Hall
734-764-0332
lsa.umich.edu/advising

NEXT STEPS / RESOURCES

To begin connecting to professionals in fields that interest you, create your own LinkedIn account:
careercenter.umich.edu/article/getting-started-linkedin

To identify internships or job opportunities, visit Handshake:
umich.joinhandshake.com

The Maize pages list hundreds of organizations for students to get involved in:
maizepages.umich.edu

On campus jobs (work-study and non work-study jobs) are listed at:
studentemployment.umich.edu/JobX_Home.aspx

Connect to Community lists volunteer opportunities in local organizations:
connect2community.umich.edu

The Career Center
3200 Student Activities Building
734-764-7460
careercenter.umich.edu
facebook.com/careercenter.umich
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instagram.com/umichcareercenter