

PHILIP

3200 Student Activities Building _ 515 East Jefferson Street _ Ann Arbor, Michigan 48109
(734) 764-7460 _ careercenter@umich.edu

EDUCATION

University of Michigan

Ann Arbor, MI

Bachelor of Arts in Sport Management and Communication

May 2004

Cumulative GPA: 3.76/4.00

- Division of Kinesiology Dean's List, University Honors, and Stan Kemp Award
- Sport Business Association, Korean Student Association, and Asian American Association
- Undergraduate Research Opportunity Program (UROP)
- Golden Key International Honour Society

Yonsei University

Seoul, Korea

- Participated in study abroad summer session *June 2002 – August 2002*
- Attended classes on Korean aesthetics and Korean-American studies

WORK EXPERIENCE

PIER 39 Market Development

San Francisco, CA

Intern

May 2003 – August 2003

- Maintained and updated database of more than 4,100 contacts
- Performed research on over 50 competitors, marketing tours, and potential sponsors
- Enhanced technical skills by assisting in formatting and constructing website for California Partnership Marketing Group (www.cpmgsf.com)
- Expanded creativity skills through designing sales proposals and sponsorship recaps

Office of Academic Multicultural Initiatives

Ann Arbor, MI

Academic Success Partner

September 2002 – August 2003

- Mentored underrepresented minority first-year students adjusting to college life
- Improved communication skills by discussing social and academic issues with students
- Built stronger leadership skills by advising the students on dealing with problems and coordinating one-on-one meetings, group outings, and workshops

Department of Asian Languages and Cultures

Ann Arbor, MI

Office Clerk

September 2001 – Present

- Demonstrated organizational skills by sorting mail, answering phone calls, and filing papers
- Designed/posted flyers, supervised meeting rooms, and managed mass mailing projects

Kinesiology Motor Development Laboratory

Ann Arbor, MI

Research Assistant

September 2000 – December 2000

- Developed analytical skills by recording test data, interpreting and entering data in the computer, and proofreading papers
- Utilized teamwork skills by setting up equipment with co-workers, participating in weekly lab meetings, and working together on examining lab apparatus

SPECIAL SKILLS / INTERESTS

- Proficient in MS Word, Excel, Powerpoint, Frontpage, Outlook, Eudora, Lotus Notes, Adobe Photoshop, ULead GIF Animator, ACT!, and Engage
- Able to type approximately 50 words per minute
- Intermediate understanding of spoken and written Korean
- Enjoy playing and watching sports, traveling around the world, and playing the saxophone